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| Pitch It! Application Form  Please complete the following form and submit to [amackay@lakeheadu.ca](mailto:amackay@lakeheadu.ca) no later than November 11th at 5pm.  Successful Applicants will pitch their idea at the Pitch It event on November 21st, 2019. They will pitch in front of a panel of judges who will judge them on the following criteria; *business opportunity, impact of business, team, objectives and outcomes, ability to meet goals, is it the business tech related and innovative, and overall business idea.*  Applicants will be invited to a mandatory Pitch Practice Workshop on November18th at 5pm where they will learn what goes into a pitch and work with mentors who can help prepare and practice the pitch prior to judging. |
| Name: |
| Company: |
| Address: |
| City, Province: |
| Postal Code: |
| Phone: |
| Email: |
| Website or Social Media Links: |
| CURRENT STUDENT or RECENT GRAD (Please circle or highlight)  Name of School:  Name of Program:  Year or Year of Graduation: |
| Is this a full-time business Yes No |
| Brief description of company, products/services, location of operations, and aspirations (300 words or less): |
| Describe the impact the business will have on Northwestern Ontario; jobs, market growth, revenue growth, etc. (300 words or less) |
| If successful, briefly describe what outcomes the funding will be used to achieve (300 words or less): |