

# Growing Your Business

connect

grow

discover

## Conference Highlights

Thursday, October 24th  
7:30 am - 3:30 pm

### Breakfast Speaker



**David Ciccarelli**

*Voices.com*

- Over \$7M in Sales Annually
- 30 Employees
- Google Glasses Beta User



Ernst & Young  
Entrepreneur Of The Year®  
Finalist 2013

### Lunch Speaker



**Jason Atkins**

*360 Incentives*

- 1 to 110 Employees in 4 Years
- Raised \$7.65M in Investment
- Offices in 3 Countries

**Deloitte**

Technology Fast50

GREAT  
PLACE  
TO  
WORK

Best  
Workplaces  
2013  
Canada



## Breakout Speakers

### Breakout 1

**Market Opportunities in  
Northwestern Ontario**

*Vince Mirabelli  
Piero Pucci*

**E-Commerce**

*Alan Tocheri  
Angelo Petta*

**Creating Culture**

*Eric Zakrewski*

### Session 2

**Keys to Sales Success**

*Scott Gillis*

**Valuing your Business**

*Dave Rodegaro  
Jeff Busnik*

**Change Management**

*Laird VanDamme*

### Session 3

**Connecting to Your Market**

*Dennis Wood  
Eric Trbe*

**Show me the Money**

*BDC, CEDC, NOIC,  
Thunder Bay Ventures,  
FedNor, NOHFC*

**Recruiting Talent**

*Marilyn Owston*

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**BDC SMALL BUSINESS WEEK™**  
OCTOBER 20-26, 2013

SUCCESS AHEAD!  
**MAP YOUR FUTURE GROWTH**

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