



Network Newsletter - Issue No. 11

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Upcoming Events

Photoshop CS Series

The Innovation Centre held its first ever Photoshop CS series recently and it was well attended. Jarron Childs made Photoshop entertaining and exciting to learn. The series was so successful we decided to run the course once again in January!

The early bird special price will be \$315 if registered by January 4th and \$350 after. The course will run each Tuesday for 6 weeks beginning January 18th, at 6:30 p.m. to 9:30 p.m.

To register please [click here](#). If you have any questions please call 768-6682.

Advance Early Stage Innovation Program has Funding

Funding from the Industrial Research Assistance Program (IRAP) has once again been made available! This program provides up to \$5,000 towards the appropriate expertise and resources required to move an idea/innovation to the market place. [Click here](#) for more information.

Great New Product:

Fire-Grip Carry Handle – Infinity Metal Fabrication & Design Inc.

Four years ago Sam Solly, owner of Infinity Metal Fabrication & Design Inc. (Infinity) was approached by an MNR representative to help with an issue they have... [click here to continue reading](#).

New Content On Our Website

With all the excitement of Apple's latest and greatest invention, the iPad, users are finding interesting and unique ways of using this new technology. So what are company's doing with this unique product? An article appearing on Inc.com outlines how companies are incorporating the iPad into their business practices. These very useful gizmo's can add a new level of consumer experience that goes way beyond your competitors. The average person is increasingly becoming more accepting of advanced electronic devices technologies that are bringing convenience and simplicity into their lives. Take these examples and think of ways of how you could apply the tablet to your business experience for your employee's/coworker's and customer's to possess a strategic advantage. [Click here](#) to read the article.

In continuation of IDEO's column: [Patterns Affecting Business and Design Today](#) we would like to share with you the next two installments with you; [Behaviours and Change](#) and [Shanzhai](#).

Online Tools To Help Run Your Business

This month's Online Tools section is a collection of tools that will help the innovator inside of you. These tools will help you identify opportunities, brainstorm ideas, assist you in researching these ideas, prototype development, validate your ideas, and the final implementation.

[Click here](#) to see the list.

Recommended Reading:

How to Create a Professional Corporate Identity

Tips for Small Business Owners and Entrepreneurs

By Kathy Browning, April 5th, 2007

With all the technology that is available today, small business owners can create a professional marketing image without spending all their money. The way to accomplish this is by creating a professional corporate identity.

[Click here to for the remainder of the article.](#)

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