



Network Newsletter - Issue No. 10

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Upcoming Events

Got Talent?

The HR Series: Finding It, Keeping It and Knowing The Rules

The most important asset in any business is the people behind it. Having the best employees can have a profound outcome on an organization's goals and objectives. The three part series will be delivered by Marilyn Owston, CHRP, CMC, who is the owner and President of TrendLine Consulting Services in Thunder Bay. Her involvement as a manager in the service sector for sixteen years lends a practical dimension to both the workshop material and presentation. Series is running October 6th, 13th and 27th.

For more information and to register [click here](#)

Photoshop CS Series

Harness the Power of Photoshop Creative Suite - 6 week course

We only have one spot available for this training series so if you are interested register now! Starts September 21st. [Click here to register.](#)

The Mobile Application Workshop A Success

The mobile application industry was on display at the Victoria Inn, September 9th. Michele Perras presented an in-depth overview of mobile applications. Those in attendance were very pleased by the presentation as she spoke on a number of issues ranging from Canada's current mobile infrastructure to developing and marketing a mobile application. [Click here](#) to view our YouTube channel to see four videos from the event. Her presentation is also available by [clicking here](#).

This emerging technology is disrupting current business models. To ensure Northwestern Ontario's IT talent remains on the leading edge, we will be hosting a hands-on mobile development training course in the near future. If you are interested in such a course please [email us here](#).

Advance Early Stage Innovation Program has Funding

Funding from the Industrial Research Assistance Program (IRAP) has once again been made available! This program provides up to \$5,000 towards the appropriate expertise and resources required to move an idea/innovation to the market place. [Click here](#) for more information.

Great New Product:

Healing Balm - Bare Organics Inc.

Bare Organics Inc. has been busy out in Lappe mixing and melting new and wonderful boreal-inspired skin care products. One of their latest creations, Healing Balm, is making waves in the natural skin care market. [Click here to continue reading.](#)

New Content On Our Website

Introducing IDEO's New Column: [Patterns Affecting Business and Design Today](#). It is a new series that brings to light emerging patterns that are currently affecting the business world and designs. Since it is a new series only one article has been published thus far by Colin Raney titled "IDEO's Axioms for Starting Disruptive New Businesses":

"How do you build a business in an unproven market? How do you figure out what customers need when you're delivering an experience they've never seen before? [Click here to keep reading](#)

Online Tools To Help Run Your Business

The internet gives us lots of things, both free and not. Many of us perform Google searches, have a Hotmail email account or purchase songs on Amazon.com. We all know that there is more out there in cyberspace that can help us out on a daily basis but don't spend time searching or don't know where to start. With assistance from an article featured on Mashable.com, we have compiled a wide variety of online tools that can help you and your business. There are a lot of tools listed in this section so feel free to bookmark the site and return as needed and we will keep updating it. If you have any tools you would recommend please let us know by emailing us [here](#). This section is not meant to recommend these tools to you but to make you aware that they exist. So try them out, get a feel for them and make sure they are a good fit for your organization. Who knows, one of these tools may save your business thousands of dollars and change how you do business!

[Click here](#) to check out these tools.

Recommended Reading:

The seven most important traits of entrepreneurs
By Rick Spence, August 6, 2010

Are there specific personality traits and practices that will help you succeed as an entrepreneur? There are no guarantees in business. But you could do worse than adopt the approaches that worked for some of Canada's top entrepreneurial success stories.

Possess a burning ambition to succeed: Success doesn't mean achieving wealth, fame or power. It means having the will to work hard and use every opportunity to build your reputation, experience and financial clout. Jim Balsillie is co-CEO of Research in Motion, the Waterloo, Ont. company whose BlackBerry is battling Apple's iPhone for top-banana status in the smartphone market. Balsillie, 49, started working when he was 10, selling Christmas cards door to door. The same drive to excel that took him to Harvard Business School was evident in his teens, when he worked in maintenance jobs, ran a student-painters operation, managed a children's camp — and held five paper routes. *Source: ProfitGuide.com*

[Click here to for the remainder of the article.](#)

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